

Resumé Feedback Form

There is No Great Resume without Great Effort

Student Name:	
Reviewed by (Career Coach name):	

Note: This rubric serves as a guide to the elements regarded as essential to a successful resumé; further guidelines and examples can be found in the resume/cover letter reference guide. Those elements in **bold/highlight** are areas we feel would benefit from more work; additional comments are provided to aid in your revision process. If you have other questions, please <u>make an appointment</u> with a career coach.

CATEGORY/RESUME	GENERAL RECOMMENDATIONS	SPECIFIC COMMENTS
SECTION		
GENERAL FORMATTING	Font size between 10.5 -12 points for content	
AND LAYOUT	Your name should be the largest entry on the page (between size 12 - 16)	
	Use a standard, easy-to-read font (e.g. Calibri, Arial, Candara)	
	Margins no smaller than 0.5 inch	
	• Document should fit on 1 page (there are exceptions where 2 pages may be okay)	
	Bold and italics should be used in moderation	

	Be consistent with font size, underlining, spacing, indents, emboldening, date
	formatting, spelling (ex - if you choose to use periods in your resume make sure all
	bullets have periods)
	Use reverse chronological order (most recent experience highest)
	Send as a PDF where possible to ensure that your formatting does not shift; check that
	your resumé looks acceptable on small tablet and phone screens
NAME AND CONTACT	Name should be prominent (centered on page) and first thing
INFORMATION/HEADER	No need for a full address, city, state and zip is fine (center this)
	Provide all your contact information: phone and email address if you have a polished
	LinkedIn profile and/or an online portfolio or website, consider including the URL
	(center this as well)
	Do not provide photos, or personal information
SUMMARY (not required)	Keep it short, no more than 4 lines of text
	Do not use pronouns or include a list of objectives
	Use skills that you possess, and that align with the position for which you are applying
	If you do not have a summary include a skills section
EDUCATION	For most, this will be the first section of your resumé, unless there's a summary.
	List Brooklyn College education first.
	Include the degree you are pursuing and anticipated graduation date. Your graduation
	date should be all the way to the right. If you have a minor you can include that after
	the major. Example of education - i.e., BS, Psychology (minor in Sociology), Degree
	expected: May 2022.
	You may choose to list 'Relevant Coursework' if you have classes related to the job for
	which you're applying
	If you would like to expand on the coursework you did. You may want to include an
	"Academic Project Highlights" section (see reference guide pg 13)

EXPERIENCE	This includes paid and non-paid experiences, volunteer, internship, personal projects
	Start bullets with action verbs that highlight transferable skills; when applicable, list
	skills that align with skills required for job description
	The length of each bulleted sentence should be no more than 1-2 lines (this keeps it
	clear and concise)
	Think carefully about the amount of detail you give - make sure to avoid excessive information
	Avoid using jargon unless the jargon is relevant to the position
	Include <i>all relevant</i> experience you may have. Experience does not have to be paid
	Quantify the results of your bullets. Use numbers whenever possible (ie - if you say
	you help customers, how many on average?)
	Show accomplishments/results from your actions. Your resume should go beyond your
	duties, it should include results ie - increased number of Instagram followers by 200%
SKILLS	If particular skills are of <i>great relevance</i> to the role (e.g. computer science, research),
(if you choose to not use a	consider creating a separate section called "Technical Skills" and putting it higher on
summary, you should have a	your resume (directly after Education) if not, this should be the last section of your
skills section)	resume
	The skills section should include computer skills and languages other than English.
	Computer skills should be specific software you've used (e.g. video editing, and
	coding). Languages should include your level of fluency (proficient, fluent)
	In this section you can also include licenses and certifications
GRAMMAR/PUNCTUATION	Check spelling and grammar; avoid contractions, abbreviations, and slang. Do not use
·	pronouns.
	For experiences that happened in the past, use the past tense (e.g. conducted or
	developed)
	For experiences that are happening in the present, use present simple tense (e.g.
	create) – do not use present perfect tense (e.g. creating)
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